

	Visual	Narration
1.		If you ignore your teeth, they <b>will</b> go away.
2.		You've probably heard that saying. And know it's true.
3.		But here's something you may not know.
4.		Good dental care can save more than your smile.
5.		It could help save your life.
6.		Regular trips to the dentist can help detect signs of more serious conditions like heart disease, diabetes and many others. And, if you already have serious health issues, regular, preventive dental care is even more crucial.
7.		Good dental care is essential to good health.  And choosing the right dental plan is key. And that's where United Concordia comes in.

		Why United Concordia?
8.		Well, if you were concerned about your heart, you would see a heart specialist.  Right?
9.		At United Concordia our sole focus is on dental health.  We've been dental health specialists for 40 years.
10.	<i>Include text graphics</i>  <b>private businesses, unions, local, state and federal government,</b>	And today, we protect over 8 million smiles of all kinds across the country.  Including many in our military community.
11.		So we know what it takes it to keep you smiling.
12.		We offer personalized service to every member. You're never just a number. Your needs always come first. This approach sets us apart from other large insurance companies.
13.		Now think back to when you were a kid and your parents taught you how to brush your teeth.  They probably said something like:  Make sure you don't miss the hard to reach places.

14.		United Concordia takes the same approach to providing dentists to care for you.
15.		<p>We offer access to more dentists in hard to reach rural areas and America’s small towns. Plus the large network access you expect in metropolitan areas.</p> <p>And, when you use a United Concordia network dentist, your expenses are usually less That’s because our network dentists have agreed to accept fees that are typically less than their normal charges. And, for covered services, they can’t bill you for the difference.</p>
16.		So if you wake up with an ache, your child chips a tooth, or you’re too busy to spare one extra moment, United Concordia can save you time while providing peace of mind.
17.		But what about saving money?
18.		<p>United Concordia has you covered there, too!</p> <p>Let’s start with a nice round number.</p> <p>ZERO!</p>
19.		Start with Zero deductibles. That makes it easy to keep your dental care up to date and keeps money in your pocket.

20.		Then add United Concordia's \$3,500 annual maximum.
21.		<p>Plus, we provide a \$2,000 per person lifetime dental accident benefit.</p> <p>That means less stress about major dental expenses that can strike anytime.</p>
22.		<p>We love our dentists.</p> <p>But let's be honest. You don't want to spend more time in the dentist chair than you have to.</p> <p>Our online Dental Health Center lets you take a proactive role in protecting your family's health. You'll find videos and literature on how to handle dental emergencies, a complete glossary of dental terms and dental health tips for kids, teens and seniors.</p>
23.		<i>Just what is a smile?</i>
24.		Your gateway to health and happiness.
25.		Your greeting to the world.
26.		Your child's future.

<p><b>27.</b></p>		<p>Nothing could be more important. Now YOU have an important choice to make.</p>
<p><b>28.</b></p>		<p>United Concordia has the right plan, the right network and the right benefits for you.</p>
<p><b>29.</b></p>	<p>www.uccifedvip.com <a href="http://www.uccifedvip.com">www.uccifedvip.com</a> (LOGO)  Lead with UCD Logo and move to benefeds.com / logo as secondary</p>	<p>Make the right choice for your smile.  Go with the dental health specialists. Visit United Concordia at <a href="http://www.uccifedvip.com">www.uccifedvip.com</a> for detailed plan information. See the cost advantages of using a network dentist. Calculate your premium. And, most importantly, find out how to enroll.</p>
<p><b>30.</b></p>		<p>Alternate ending for web: Stay and explore our site for detailed plan information. See the cost advantages of using a network dentist. Calculate your premium. And, most importantly, find out how to enroll.</p>